



FOR IMMEDIATE RELEASE
March 21, 2019

CONTACT: Brian Matt
804-343-5520, (c) 804-652-8341
Brian.Matt@vhda.com

Small Scale Real Estate Development Workshop to be Held in Staunton

STAUNTON, VA -- Virginia residents looking to explore the world of small scale real estate development will have the opportunity to learn from experts in the field and network with current and prospective developers in May.

The Incremental Development Alliance will be leading an all-day Small Scale Real Estate Development Workshop on Thursday, May 16, 2019 at the Stonewall Jackson Hotel & Conference Center, 24 South Market Street, Staunton, Virginia.

The workshop is designed to introduce the principles and implementation mechanisms behind neighborhood based development projects, and offers specialized training about how to create small projects, like 1-3 story buildings with less than 20 units, which are residential, commercial or mixed in use.

Through presentations on finance, design and site selection, a hands-on practice exercise, and networking with local like-minded people, this workshop is the first step to becoming a small developer or creating a supportive ecosystem for small development in Virginia. The program will be led by Alli Quinlan, founder of Flintlock Development in Fayetteville, Arkansas and Eric Kronberg, a real estate developer from Atlanta, Georgia.

This workshop is designed for:

- Individuals in construction, design, planning or real estate looking to either enhance their current practice or make a career transition
- Volunteers or professionals in business associations, Main Street associations, historic preservation groups and neighborhood improvement groups looking to champion incremental development in their communities

- Public sector professionals in city management, economic development, planning, and related agencies who are looking to make it easier for small development projects to occur in their town
- Professionals in non-profit development organizations, churches, and community development or housing development organizations who need new strategies for small lot development
- Private banking professionals specializing in mortgages, commercial real estate loans or Small Business Administration loans as well as professionals at Community Development Financial Institutions and community foundations who want to become more effective investors.

Registration starts at \$169 until April 16. Scholarships are available to residents, business owners, and property owners in Virginia to help offset the cost of attendance. The workshop is sponsored by The Virginia Department of Housing and Community Development and The Virginia Main Street program, in partnership with the Virginia Housing Development Authority.

To learn more about the Incremental Development Alliance, click [here](#). To learn more about the Small Scale Development Workshop and to register, click [here](#).

About VHDA

VHDA is a self-supporting, not-for-profit organization created by the Commonwealth of Virginia in 1972, to help Virginians attain quality, affordable housing. VHDA provides mortgages, primarily for first-time homebuyers and developers of quality rental housing. We use no state taxpayer dollars, but raise money in the capital markets to fund our loans. We also teach free homeownership classes, and help people with disabilities and the elderly make their homes more livable. VHDA works with lenders, developers, local governments, community service organizations and others to help put quality housing within the reach of every Virginian.

###