



**FOR IMMEDIATE RELEASE**  
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**CONTACT: Brian Matt**  
**804-652-8341**  
[Brian.Matt@VirginiaHousing.com](mailto:Brian.Matt@VirginiaHousing.com)

## **Virginia Housing: New Name, Unwavering Commitment to the Power of Home**

**RICHMOND, Va.** – Starting this week, Virginia Housing is the new name for the Virginia Housing Development Authority. The agency is also unveiling a new logo.

The change reflects the evolution of the organization as it prepares for its 50<sup>th</sup> anniversary in 2022.

What’s not changing is Virginia Housing’s commitment to customers – including renters, homeowners and future homeowners – to find enduring and innovative solutions that are accessible to all Virginians. With deep-rooted partnerships in government, industry, nonprofits, academia, citizens and communities, Virginia Housing believes in the power of home to grow thriving communities across Virginia.

“Our shorter name, Virginia Housing, and our refreshed logo more clearly identify who we are and what we do,” said **Susan Dewey**, CEO, Virginia Housing. “We began this branding refresh in 2019 and decided to make it official.

“As a result of the pandemic and all of the necessary changes that have affected every aspect of life, our work across so many communities throughout Virginia is more important than ever,” added Dewey. “The impact of COVID-19 has made it clear to everyone the importance of stable, affordable housing. Staying at home doesn’t improve the safety of our families who don’t have a safe home to begin with, and that’s where Virginia Housing and our partners will keep working to make a difference.”

**(MORE)**

## **About Virginia Housing**

When homes are affordable and accessible to jobs, good schools and transportation, everyone benefits. Individual lives are improved and communities as a whole grow stronger. Virginia Housing was created in 1972 by the General Assembly to help Virginians attain quality, affordable housing. We carry out this mission by working in public-private partnerships with local governments, community service organizations, lenders, Realtors, developers and many others. We provide mortgages for first-time homebuyers, as well as financing for apartment communities and neighborhood revitalization efforts. We offer free homebuyer classes, support housing counseling, and help people with disabilities and the elderly make their homes more livable. We also administer the federal Housing Choice Voucher and Housing Credit programs in Virginia. Virginia Housing is self-supporting and receives no state taxpayer dollars to fund our programs. Instead, we raise money in the capital markets, and we contribute a significant portion of our net revenues each year to help meet Virginia's most difficult housing needs. [www.virginiahousing.com](http://www.virginiahousing.com)

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*Editors' Note: For high-resolution versions of the new Virginia Housing logo, please contact Brian Matt, Virginia Housing PR Manager at [Brian.Matt@VirginiaHousing.com](mailto:Brian.Matt@VirginiaHousing.com).*